

Terms & Conditions for National Water Awards **Best Media (Print & Electronic)**

The application to be forwarded shall include the details of the parameters for the category. It shall also contain a power point presentation of around 6 slides covering the details of work carried out. This presentation shall be annexed along with the application form. Along with detailed note a web link having videos of some episodes of the TV shows/ copies of meaningful articles published in the field of water conservation and management may be provided in the “Submit Task” section.

Eligible Entity

Newspaper/Magazine/TV Show

Number of Awards

3 Awards

Award

Trophy with Citation and Cash Awards

- First Award: INR 2 lakhs
- Second Award: INR 1.5 Lakhs
- Third Award: INR 1 lakh

Evaluation Criteria

Criteria	Marks
1. Number of meaningful articles published or programmed aired on water conservation and management.	25
2. Content related to water issues.	25
3. Circulation of the newspaper & magazine/ reach of electronic media.	25
4. Positive impact & consequences of reporting.	25
Total Marks	100